



**FOR IMMEDIATE RELEASE:
January 27, 2017**

Contacts:

Kristin Grillone
Marketing Coordinator
Generations Bank
315-568-1187
marketing@mygenbank.com

Seneca County Habitat for Humanity Call for Donations for the 2017 Building Season

Community financial support, time and voice will help bring independence to local families in need of a decent place to live.

Seneca Falls, N.Y. – Tuesday, January 17, 2017 work resumed on the home at 114 East Elisha Street in Waterloo to kick off the 2017 build season. Habitat board members hope to complete the Elisha Street home by the end of April. Work also began at 31 Miller Street in Seneca Falls. Donations are needed throughout the build season to help offset the cost of materials needed to build the homes for local families that need safe and affordable housing.

Every child and family deserves a decent, healthy place to live. Each year, the community's generosity helps fuel the local work Habitat does right here in Seneca County so that more families can achieve the strength and stability a home provides. More than just a shelter, the homes provide dignity and security, and empower families to build a better future for themselves and their children.

In the past year, the organization celebrated the completion of one new home and broke ground on another; witnessed the excitement and joy of a child as they stepped into their own room for the first time; and heard parents choke back tears of heartfelt gratitude as they received the keys to their new home, sharing how they never thought this day would come.

Now as Habitat for Humanity of Seneca County kicks off a new building season it is a great time to make a gift to help more local families, our neighbors, experience the security of homeownership.

For new homeowners Colby and Nina and their family, your support means never having to move again. "It was an amazing experience to work along side the volunteers as we all built together", noted Nina. "We have made memories to last a lifetime and learned a lot about building a house that is now our home."

With the New Year, take a moment to renew your support of local families by making a donation to Habitat to help build more homes so that families like Colby and Nina have a chance to achieve the warmth, safety and pride of their own home.

Because you, me, we – we're all humans. And every single one of us deserves the opportunity for a better future and a decent place to live. Through shelter, we empower.

Mail your gift of support today to PO Box 223, Seneca Falls, NY 13148, or make a secure donation online at www.habitatseneca.org.

Habitat for Humanity of Seneca County benefits from the generous support of the following Annual Sponsors and Trades Support: Generations Bank, Eagle Auto Center, Joe Caratozzolo Plumbing and Heating, Ferrara Lumber, ITT/Gould's Pumps, New York Chiropractic College, Gary Reynolds from Reynolds Masonry, Brian Sparrow from Sparrow Plumbing and Heating, Ed Thurston from Thurston Services, Cory Bunn from IBEW 840 Electrical Workers of Geneva, NY, Matt Shumway from M&M Electrical Surplus, Sessler Wrecking, Seneca Meadows and Seneca Stone Corporation.

--

About Habitat for Humanity Seneca County

Habitat for Humanity Seneca County (HFHSC) is part of a global, nonprofit housing organization operated on Christian principles that seeks to put God's love into action by building homes, communities and hope. They are dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating and preserving homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. They were founded on the conviction that every man, woman and child should have a simple, durable place to live in dignity and safety, and that decent shelter in decent communities should be a matter of conscience and action for all. For more information, visit habitatseneca.org

###